

S.H.I.P.S.

[A Premier Institution]

SHREE HANUMAT INTERNATIONAL PUBLIC SCHOOL

(Senior Secondary)

Affiliated to the C.B.S.E., New Delhi, Vide Code No. – 1630686,
G.T. ROAD, GORAYA (Distt. Jalandhar)- 144409, Contact – 78376-36615, 01826-264069



Home Assignment 2023-24

Name: _____

Grade : XII (Commerce)

Roll. No. _____

Note:

1. Assignment Marks will be added in the Terminal Assessment.
2. Parents are required to let their child do his/her assignments on his/her own.
3. Use loose sheets if required to perform the task.
4. Best Assignment of the year will be recognised.

ENGLISH

Make a Project on any one of the topics.

1 Artificial Intelligence and their benefits

2. Enlist various Apps like Chatgpt that are helpful to students and teachers. Discuss about any two in detail.

3. Various Career Prospects in 21 century.

4. Do a Survey on the trend of settling abroad after studies.

Prepare a report on it.

5. Enlist various methods/innovations that are helpful in controlling land pollution. Discuss about any two in detail.

6. Enlist various technological skills one must have in present time. Discuss about any two in detail.

7. Listen to any podcast on stigmas in our society/ use of latest technology in agriculture/ emergence of women in powerful roles/ motivation/ issues of Teenage/ role of great leaders and write a report on it

8. Write any play with script and dialogues on any one topic women power/ Role of youth in empowering India/ Changes in Education system/ Social issues and awareness and make a project (group activity)

9. Make a video recording or audio recording on any burning issue/s in the society and prepare a project on the same.

Instructions

1. Title page bearing personal information like name, class sec, roll no, topic

2. Certificate of originality

3. Acknowledgement

4. Content to be written in about 800 to 1000 words.

5. Bibliography.

PUNJABI

ਸੁਝਾਏ ਗਏ ਪ੍ਰੋਜੈਕਟ (SUGGESTED PROJECTS)

1. ਖੁਰਾਕ (ਕਿਸੇ ਇੱਕ ਰਾਜ/ਪ੍ਰਦੇਸ਼ ਆਧਾਰਿਤ)
2. ਪੰਜਾਬ ਦੇ ਮੇਲੇ ਤੇ ਤਿਓਹਾਰ
3. ਬਜ਼ੁਰਗਾਂ ਦਾ ਘੱਟ ਰਿਹਾ ਸਤਿਕਾਰ (ਕਾਰਨ ਤੇ ਸੁਝਾਅ)
4. ਕਰੋਨਾ-ਕਾਲ ਸਮੇਂ ਪੇਂਡੂ ਤੇ ਸ਼ਹਿਰੀ ਜੀਵਨ ਦਾ ਅੰਤਰ
5. ਕਰੋਨਾ-ਕਾਲ ਸਮੇਂ ਆਨ-ਲਾਈਨ ਪੜ੍ਹਾਈ
6. ਕਰੋਨਾ-ਕਾਲ ਸਮੇਂ ਉਭਰੀ ਲੋਕ-ਸੇਵਾ ਭਾਵਨਾ
7. ਕਰੋਨਾ-ਕਾਲ ਸਮੇਂ ਪ੍ਰਦੂਸ਼ਣ ਦੀ ਸਥਿਤੀ
8. ਕਰੋਨਾ-ਕਾਲ ਤੋਂ ਬਾਅਦ ਸਕੂਲਾਂ ਦੀ ਸਥਿਤੀ ਤੇ ਵਿਦਿਆਰਥੀਆਂ ਦਾ ਵਿਵਹਾਰ
9. ਵਿਦੇਸ਼ਾਂ ਵਿੱਚ ਜਾਣ ਦੀ ਹੋੜ (ਸ਼ੌਕ, ਮਜ਼ਬੂਰੀ ਜਾਂ ਸਮਾਜਿਕ ਰੁਤਬਾ)
10. ਸੋਸ਼ਲ ਮੀਡੀਆ ਦਾ ਵੱਧ ਰਿਹਾ ਪ੍ਰਭਾਵ
11. ਵਿਗਿਆਨੀ (ਸਮਾਜ ਨੂੰ ਦੇਣ)
12. ਲੇਖਕ (ਸਾਹਿਤਿਕ ਦੇਣ)
13. ਮਹਾਂਪੁਰਸ਼ (ਜੀਵਨੀ ਤੇ ਉਪਦੇਸ਼)

PHYSIAL EDUCATION

Kindly write about curative asanas for below mentioned life style diseases.

Hypertension

Obesity

Diabetes

Asthama

Note - write 2 curative asanas for curing each disease.

ACCOUNTANCY

Project : Accountancy XII

One specific project based on financial statement analysis of a company covering any two aspects from the following:

1. Comparative and common size financial statements
2. Accounting Ratios
3. Segment Reports
4. Cash Flow Statements

BUSINESS STUDIES

Marketing Management

students are required to make a project on the identified product/service

keeping in mind the following:

1. Why have they selected this product/service?
2. Find out '5' competitive brands that exist in the market.
3. What permission and licences would be required to make the product?
4. What are your competitors Unique Selling Proposition.[U.S.P.]?
5. Does your product have any range give details?
6. What is the name of your product?
7. Enlist its features.
8. Draw the 'Label' of your product.
9. Draw a logo for your product.
10. Draft a tag line.
11. What is the selling price of your competitor's prod-

Business Environment

Changes witnessed over the last few years on mode of packaging and its economic

impact :

- a) The changes in transportation of fruits and vegetables such as cardboard crates being used in place of wooden crates, etc. Reasons for above changes.
- b) Milk being supplied in glass bottles, later in plastic bags and now in tetra-pack and through vending machines.
- c) Plastic furniture [doors and stools] gaining preference over wooden furniture.
- d) The origin of cardboard and the various stages of changes and growth.
- e) Brown paper bags packing to recycled paper bags to plastic bags and cloth bags.
- f) Re use of packaging [bottles, jars and tins] to attract customers for their products.

uct?

(i) Selling price to consumer

(ii) Selling price to retailer

(iii) Selling price to wholesaler

What is the profit margin in percentage to the

Manufacturer.

Wholesaler.

Retailer.

12. How will your product be packaged?

13. Which channel of distribution are you going to use?
Give reasons for selection?

14. Decisions related to warehousing, state reasons.

15. What is going to be your selling price?

(i) To consumer

(ii) To retailer

(iii) To wholesaler

16. List 5 ways of promoting your product.

17. Any schemes for

(i) The wholesaler

(ii) The retailer

(iii) The consumer

18. What is going to be your 'U.S.P'?

19. What means of transport you will use and why?

20. Draft a social message for your label.

21. What cost effective techniques will you follow for
your product.

22. What cost effective techniques will you follow for
your promotion plan.

At this stage the students will realise the importance of
the concept of marketing mix and

the necessary decision regarding the four P's of market-

g) The concept of pyramid packaging for milk.

h) Cost being borne by the consumer/
manufacturer.

i) Packaging used as means of advertisements.

Fayol's principles

[students are required to visit any one of the
following:

A departmental store.

A fast food outlet.]

1. Division of work.

2. Unity of command.

3. Unity of direction.

4. Scalar chain

5. Espirit de corps

6. Fair remuneration to all.

7. Order.

8. Equity.

9. Discipline

10. Subordination of individual interest to general
interest.

11. Initiative.

<p>ing.</p> <ul style="list-style-type: none"> ☒ Product ☒ Place ☒ Price ☒ Promotion <p>On the basis of the work done by the students the project report should include the following:</p> <ol style="list-style-type: none"> 1. Type of product /service identified and the (consumer/industries) process involve there in. 2. Brand name and the product. 3. Range of the product. 4. Identification mark or logo. 5. Tagline. 6. Labeling and packaging. 7. Price of the product and basis of price fixation. 8. Selected channels of distribution and reasons thereof. 9. Decisions related to transportation and warehousing. State reasons. 10. Promotional techniques used and starting reasons for deciding the particular technique. 11. Grading and standardization. 	<ol style="list-style-type: none"> 12. Centralisation and decentralisation. 13. Stability of tenure. 14. Authority and Responsibility
<p>Stock Exchange</p> <p>The project work will enable the students to:</p> <ul style="list-style-type: none"> ☒ understand the topics like sources of business finance and capital market ☒ understand the concepts used in stock exchange ☒ inculcate the habit of watching business channels, reading business journals/newspapers and seeking information from their elders. <p>The students are expected to:</p>	<ul style="list-style-type: none"> ☒ Spread of epidemic. ☒ Strikes and accidents ☒ Natural and human disasters. ☒ Political environment. ☒ Lack of faith in the government policies. ☒ Impact of changes in government policies for specific industry. ☒ International events. ☒ Contract and treaties at the international scene.

a) Develop a brief report on History of Stock Exchanges in India. (your country)

b) Prepare a list of at least 25 companies listed on a Stock Exchange.

c) To make an imaginary portfolio totalling a sum of Rs. 50,000 equally in any of the 5

companies of their choice listed above over a period of twenty working days.

The students may be required to report the prices of the stocks on daily basis and

present it diagrammatically on the graph paper.

☑ They will understand the weekly holidays and the holidays under the

Negotiable Instruments Act.

They will also come across with terms like closing prices, opening prices, etc.

During this period of recording students are supposed to distinctively record

the daily and starting and closing prices of the week other days under the

negotiable instrument act so that they acquire knowledge about closing and

opening prices.

☑ The students may conclude by identifying the causes in the fluctuations of

prices. Normally it would be related to the front page news of the a business

journal, for example,

☑ Change of seasons.

☑ Festivals.

☑ Relations with the neighbouring countries.

☑ Crisis in developed countries, etc.

The students are expected to find the value of their investments and accordingly

rearrange their portfolio. The project work should cover the following aspects;

1. Graphical presentation of the share prices of different companies on different dates.

2. Change in market value of shares due to change of seasons, festivals, natural and

human disasters.

3. Change in market value of shares due to change in political environment/ policies of

various countries/crisis in developed countries or any other reasons

4. Identify the top ten companies out of the 25 selected on the basis of their market

value of shares.

It does not matter if they have made profits or losses.

ECONOMICS

Project : XII Economics

Micro and Small Scale Industries

- ❑ **Food Supply Channel in India**
- ❑ **Contemporary Employment situation in India**
- ❑ **Disinvestment policy of the government**
- ❑ **Goods and Services Tax Act and its Impact on GDP**
- ❑ **Health Expenditure (of any state)**
- ❑ **Human Development Index**
- ❑ **Inclusive Growth Strategy**
- ❑ **Self-help group**
- ❑ **Trends in Credit availability in India**
- ❑ **Monetary Policy Committee and its functions**
- ❑ **Role of RBI in Control of Credit**
- ❑ **Government Budget & its Components**
- ❑ **Trends in budgetary condition of India**
- ❑ **Exchange Rate determination – Methods and Techniques**

❑ **Currency War – reasons and repercussions**

❑ **Livestock – Backbone of Rural India**

❑ **Alternate fuel – types and importance**

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- ▣ Vertical Farming – An alternate way
 - ▣ Silk Route- Revival of the past
 - ▣ Make in India – The way ahead
 - ▣ Bumper Production- Boon or Bane for the farmer
 - ▣ Rise of Concrete Jungle- Trend Analysis
 - ▣ Organic Farming – Back to the Nature
 - ▣ Aatmanirbhar Bharat
 - ▣ e-Rupee (e- ₹)
 - ▣ Sri Lanka's Economic Crisis
 - ▣ Sustainable Development Goals (SDG's)
 - ▣ Environmental Crisis
 - ▣ Comparative Study of Economies (Maximum three economies)
 - ▣ New Education Policy (NEP) 2020: A Promise for a New Education System
 - ▣ G-20: Inclusive and Action Oriented
 - ▣ Amrit Kaal: Empowered and Inclusive Economy
 - ▣ Cashless Economy
 - ▣ Any other newspaper article and its evaluation on basis of economic principles

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- ❑ Livestock – Backbone of Rural India
 - ❑ Alternate fuel – types and importance
 - ❑ Sarva Shiksha Abhiyan – Cost Ratio Benefits
 - ❑ Golden Quadrilateral- Cost ratio benefit
 - ❑ Minimum Support Prices
 - ❑ Relation between Stock Price Index and Economic Health of a Nation
 - ❑ Waste Management in India – Need of the hour
 - ❑ Minimum Wage Rate – Approach and Application
 - ❑ Digital India- Step towards the future
 - ❑ Rain Water Harvesting – A solution to water crisis

Business Administration

1. Prepare a project report on the online retail business firms in India.
2. List out in detail the environment hazards caused by the firms in your nearby/local areas.
3. Role play on comprehending the concept of motivation based on a case study.